ISSUE NO. 1 | OCTOBER 2026

Digital Asset Intelligence for Serious Investors

Welcome to the Official Inaugural Edition of the Crypto Unicorn Insider Newsletter designed to provide insight to fellow crypto investors and those considering investment in the crypto industry. We feature insight from actual investors and fund managers in the crypto industry. For the latest information and for those that prefer digital, please go to www.cryptounicorninsider.com

15	JAN 1 - SEP 30	BTC / ETH / SOL	U.S. + GLOBAL
ASSETS COVERED	**PERFORMANCE WINDOW**	**TREASURY FOCUS**	**EVENT CALENDAR**

COVERAGE UNIVERSE

Asset	Symbol	Asset	Symbol
Bitcoin	BTC	**Quant**	QNT
Ethereum	ETH	**Cardano**	ADA
XRP	XRP	**Avalanche**	AVAX
Solana	SOL	**Uniswap**	UNI
BNB	BNB	**Dogecoin**	DOGE
Hyperliquid	HYPE	**Hedera**	HBAR
Chainlink	LINK	**Pyth Network**	PYTH
Stellar	XLM		

Editorial Standard. Coverage emphasizes established, actively traded digital assets, functioning networks, transparent market data, substantive use cases and material institutional activity. Prices and volumes are dated snapshots and can change rapidly.

2026 CRYPTO PERFORMANCE

January 1, 2026 opening price through September 30, 2026 closing price

Performance = (Sep. 30 close / Jan. 1 open - 1) x 100. PYTH opening price is approximate and its return is indicative pending independent verification.

Asset	Symbol	Jan. 1 Open	Sep. 30 Close	2026 Performance
Bitcoin	BTC	$87,568.38	$83,576.00	**-4.6%**
Ethereum	ETH	$2,969.21	$2,692.22	**-9.3%**
XRP	XRP	$1.8400	$1.4900	**-19.0%**
Solana	SOL	$124.64	$120.31	**-3.5%**
BNB	BNB	$863.41	$768.80	**-11.0%**
Hyperliquid	HYPE	$25.45	$88.8499	**+249.1%**
Chainlink	LINK	$12.21	$14.36	**+17.6%**
Stellar	XLM	$0.20095	$0.22637	**+12.6%**
Quant	QNT	$69.59	$286.81	**+312.1%**
Cardano	ADA	$0.3336	$0.2466	**-26.1%**
Avalanche	AVAX	$12.32	$11.12	**-9.7%**
Uniswap	UNI	$5.64	$8.996	**+59.5%**
Dogecoin	DOGE	$0.11747	$0.09552	**-18.7%**
Hedera	HBAR	$0.10633	$0.10476	**-1.5%**
Pyth Network	PYTH	$0.055858*	$0.07720	+38.2%*

Performance leaders in this period: Quant, Hyperliquid and Uniswap show the largest gains in this comparison. Cardano, XRP and Dogecoin show the largest declines. This is historical performance only, not a forecast. PYTH has been added using approximate cross-provider historical figures; see data note below.

REGULATION WATCH | OCTOBER 2026

SEC / CFTC interpretation: The agencies issued coordinated guidance in March 2026 addressing how federal securities laws apply to certain crypto assets and transactions. Classification still depends on the facts and the transaction structure; the guidance is not a blanket exemption for tokens.

Proposed SEC Regulation Crypto Assets: The SEC proposed a tailored framework in August 2026 for certain investment-contract offerings involving crypto assets. The proposal includes conditional exemptions and disclosure requirements; it is a proposal, not a final rule. Public comments are due October 20, 2026 (File S7-2026-27).

What to monitor: Final SEC rulemaking, congressional market-structure legislation, CFTC oversight, stablecoin implementation, exchange custody rules and enforcement developments. Changes can affect token offerings, liquidity, investor protections and the availability of trading venues.

Official sources: SEC releases 33-11412 and 33-11434; CFTC release 9198-26. Status checked October 12, 2026.

DIGITAL ASSET PROFILES

All 15 profiles consolidated onto one page

Asset	Launch	Supply	What It Does	What to Watch
BTC	2009	~21M max	Digital monetary asset / settlement network	Treasury and ETF flows; liquidity; regulation
ETH	2015	No fixed max	Smart contracts, stablecoins, tokenization and DeFi	Staking; upgrades; L2 activity; treasury demand
XRP	2012	100B max	Fast settlement and payments on the XRP Ledger	Payments adoption; tokenization; regulation; escrow
SOL	2020	No fixed max	High-throughput smart-contract network	App activity; validators; reliability; treasury demand
BNB	2017	Burn-based	BNB Chain ecosystem utility and transaction fees	Burns; ecosystem use; exchange/regulatory developments
HYPE	2024	~1B max	On-chain perpetuals and spot-trading ecosystem token	DEX volume; unlocks; decentralization; competition
LINK	2017	1B max	Oracle and cross-chain data infrastructure	CCIP; staking; institutional tokenization partnerships
XLM	2014	50B total	Payments, remittances and tokenized asset transfers	Anchors; payments adoption; tokenized assets; usage
QNT	2018	~14.9M max	Interoperability / Over Ledger ecosystem utility token	Institutional integrations; interoperability demand
ADA	2017	45B max	Proof-of-stake smart-contract platform	Governance; scaling; DeFi; developer activity
AVAX	2020	720M max	Smart contracts, custom chains and tokenization	L1 adoption; institutional tokenization; emissions
UNI	2020	1B initial	Governance token for Uniswap decentralized exchange	DEX share; fee policy; governance; regulation
DOGE	2013	No fixed max	Liquid proof-of-work digital currency	Payments use; concentration; sentiment; mining security
HBAR	2019	50B max	Enterprise-oriented hashgraph distributed ledger asset	Enterprise use; council governance; tokenization; supply
PYTH	2023	Token supply varies by vesting	Decentralized financial-market data oracle	Publisher adoption, data-feed demand and token supply

This consolidated layout replaces the earlier two-page profile section, reducing white space while preserving the core description, supply structure and investor watch points.

RISK CORNER | HACKS, RUG PULLS & WARNING SIGNS

Security breaches: Smart-contract exploits, cross-chain bridge attacks, compromised private keys and fraudulent wallet-approval requests can cause rapid losses. An audit is useful, but does not guarantee safety. Before interacting with a protocol, verify the official contract and recent security notices.

Rug pulls and liquidity traps: Watch for concentrated insider ownership, unlocked liquidity, abrupt token sales by connected wallets, unaudited contracts, excessive promotional claims and trading volume that cannot be independently corroborated. Token unlock schedules and administrator permissions deserve close review.

Investor checklist: Confirm the contract address through official sources; inspect token distribution, vesting and liquidity; avoid signing unexplained wallet permissions; use hardware wallets where appropriate; and treat guaranteed-return claims as a warning sign. A rising price is not proof of legitimacy.

DISCLOSED CRYPTO TREASURY ACTIVITY

Major publicly disclosed purchases / accumulation - approximately the last 30 days

Terminology: Crypto assets generally do not have SEC-style corporate insiders in the same sense as public-company stock. This page therefore tracks named corporate treasury purchases and disclosed accumulation rather than anonymous wallet movements.

Entity	Asset	Period	Action	Amount / Value	Context
Strategy (MSTR)	BTC	Sep. 21-27	**BUY**	1,665 BTC / $142.7M	Holdings reached 847,666 BTC
Strategy (MSTR)	BTC	Sep. 14-20	**BUY**	950 BTC / $75.7M	Holdings reached 846,000 BTC
BitMine Immersion	ETH	Week ended Sep. 27	**BUY**	17,362 ETH	ETH holdings reached 6,001,302
BitMine Immersion	ETH	Week ended Sep. 20	**BUY**	27,562 ETH	Continued weekly ETH accumulation
DeFi Development	SOL	Sep. 21-28	**ACCUMULATE**	47,706 SOL	Holdings reached ~2.538M SOL/equivalents
DeFi Development	SOL	Sep. 14-21	**ACCUMULATE**	101,381 SOL	Holdings reached ~2.490M SOL/equivalents
Forward Industries	SOL	Aug. 4-Sep. 20	**ACCUMULATE**	~357,000 SOL incl. staking	Holdings reached ~8.16M SOL/equivalents
Digital Commodities	SOL	Sep. 28	**BUY**	C$100,000	Initial SOL allocation

What the activity shows. The most visible disclosed accumulation in late September was concentrated in BTC, ETH and SOL treasury strategies. This is a curated set of material transactions tied to named entities and public disclosures, not a complete global ledger.

CRYPTO & GOVERNMENT

U.S. regulation is moving from broad enforcement toward more defined rules

SEC/CFTC crypto classification: Effective March 23, 2026, the SEC issued an interpretation, with CFTC guidance, classifying crypto assets into categories including digital commodities, digital collectibles, digital tools, stablecoins and digital securities. It also addresses staking, mining, wrapping and airdrops.

Proposed Regulation Crypto Assets: On August 18, 2026, the SEC proposed a tailored offering framework for certain crypto investment contracts. The proposal includes exemptions for offerings up to $5 million over four years and up to $75 million in a 12-month period, subject to disclosure and antifraud requirements. Public comments are due October 20, 2026.

Market-structure legislation: Congress continues to debate a broader statutory framework for digital-asset market structure. The SEC has said durable legislation remains important even as the agency uses its existing authority to issue interpretations, exemptions and proposed rules.

Stablecoins: The federal stablecoin framework enacted in 2025 continues to shape implementation. The SEC's March 2026 interpretation notes that qualifying payment stablecoins under the GENIUS Act are excluded from the definition of a security once the law's relevant provisions take effect.

What investors should watch: The practical questions are increasingly specific: which regulator has jurisdiction, when a token or transaction is treated as a security, how exchanges and tokenized-securities venues may operate, and what disclosure, custody and compliance obligations apply.

Regulatory Watch: SEC comment deadline - Oct. 20, 2026. Because rulemaking and legislation can change quickly, this section should be refreshed before each issue is distributed.

Sources: U.S. Securities and Exchange Commission, March 17 and August 18, 2026; Commodity Futures Trading Commission, March 17, 2026; SEC Chairman statement, September 17, 2026.

U.S. & GLOBAL CONFERENCE CALENDAR

Crypto, Digital Assets, Fintech, Banking, Payments & AI | Fall 2026 - Mid-2027

Conference	Location	Dates	Focus
Sibos 2026 (SWIFT)	Miami Beach, FL	Sep. 28-Oct. 1, 2026	Banking, payments, securities, digital assets & AI
TABConf 8	Atlanta, GA	Oct. 12-15, 2026	Bitcoin protocol, developers and builders
Money20/20 USA	Las Vegas, NV	Oct. 18-21, 2026	Fintech, payments, banking and digital money
Miami AI Summit - eMerge	Miami, FL	Oct. 23, 2026	AI, deep tech, investors and enterprise innovation
Ripple Swell 2026	New York, NY	Oct. 27-29, 2026	Onchain finance, payments and tokenization
Digital Assets Forum	New York, NY	Nov. 13, 2026	Institutional digital assets and TradFi integration
North American Blockchain Summit	Arlington, TX	Nov. 18-19, 2026	Blockchain, digital assets, policy and industry
Blockchain Life	Dubai, UAE	Dec. 1-2, 2026	International blockchain and crypto industry event
BitBasel Miami 2026	Miami Beach, FL	Dec. 2-6, 2026	Art, technology, Web3, digital ownership, investors & family offices

Conference	Location	Dates	Focus
Digital Assets at Duke	Durham, NC	Feb. 10-12, 2027	Digital finance, regulation, stablecoins and tokenization
eMerge Americas	Miami Beach, FL	Mar. 2-4, 2027	Finance, AI, deep tech, startups and investment
Fintech Americas	Miami Beach, FL	Mar. 16-18, 2027	Banking, finance, insurance, payments and fintech
DC Blockchain Summit	Washington, DC	Apr. 6-7, 2027	Blockchain policy, regulation and U.S. competitiveness
Consensus Miami 2027	Miami Beach, FL	May 2027	Crypto, digital finance, blockchain and AI
Digital Asset Yield Summit	Miami, FL	May 10, 2027	Private capital and digital-asset income markets
ICBC	New York / San Francisco	Jun. 3-4, 2027	Blockchain and cryptocurrency research

Conference dates, venues and formats can change. Recheck organizers before booking travel. The calendar intentionally includes adjacent fintech, banking, payments and AI events where digital assets and financial technology are material themes.

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